

FIRM PROFILE

NARSIMHAM ASSOCIATES

**CONSULTING ARCHITECTS LANDSCAPE ARCHITECTS,
ECOLOGICAL PLANNERS.**

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‘**NARSIMHAM ASSOCIATES**’ a Design Consultancy firm was established in **July 1992** at Hyderabad, India. The firm is mainly engaged in **Design Consultancy Services** for the **past 25 Years** in Hyderabad in predominantly Building Architecture, Landscape Architecture, Interior Architecture, Ecological planning and Environmental design fields respectively. The major projects completed are in Designing for urban, Industrial, Commercial, Office, Apartment towers, Gated Housing Communities and Recreational Resort and spas and many more.

BACK GROUND:

- **Excellent result oriented professionals with 25 years of International and National Experience** in Consultancy Services in Construction Industry thru Designing and Construction Management of various Built Environments.
- **Expertise in handling** diverse range of projects right from Conceptual Designs, Construction Details, Site Supervision, Management of work, time, staff and financial budgeting.
- **Proven track record** of developing procedures, service standards and construction policies, planning & implementing effective control measures to reduce running costs of the company and the works.
- **Expertise in Managing** Designing & Supervision for various types of projects to create best aesthetic built environments as focus, Creation of high energy and motivation levels with team spirit in the employees.
- **Excellent written, oral and design communications, hand drawn presentations,** interpersonal relations, liaison and problem solving skills with the ability to work in any multi cultural environment.

AREAS OF EXPERTISE:

Designing as expertise in Building Architecture Interiors and Landscape Architecture.

- Involve in Pre-Contract stage while Designing Conceptual Master Plan schemes for any Building complex with an environment, in the preparation of construction details, working drawings, Specifications, Tender Documents and Reports.

- Leading efforts in the Post–Contract stage at site as a Team Leader for streamlining construction work for buildings and external environment works thru proper construction processes and time management methods.
- Ensure Quality control at all times and timely completion of the project at site in an agreed budget.

Managing Organization and Coordination of Team work.

- Responsible for organizing regular meetings with various consultants and contractors at site and office to ensure proper coordination and better work output without any loss of time.
- Co-ordinate with various staff to control the costs and ensure profitability with a healthy team spirit.

Managing Client customer Relationships.

- Managing the client customer relationships and the various product manufacturer/supplier relations.
- Ensuring high quality services, resulting in client satisfaction with optimum resource utilization for maximum product quality.
- Ensuring maximum client-customer satisfaction by closely interacting with potential clients & understanding their requirements and customizing the product and services accordingly.

LIST OF FEW COMPLETED BUILDINGS AND LANDSCAPE ARCHITECTURE INCLUDING ENVIRONMENTAL DESIGN PROJECTS:

URBAN DESIGN PROJECTS:

- ❖ Designed and Won **National Award FIRST PRIZE with cash** in a National open competition for the best Architectural and Landscape Design of '**SHILPAARAMAM**' a Crafts Village Complex (64 Acres) of South Zone Cultural Centre, Ministry of Human Resources Development, Govt. of India, Madhapur, at **Hyderabad** from 1995 to 2002. On completion in 2002, it won **India's Best Tourism project Award** from ITDC (India Tourism Development Corporation), New Delhi, India.

Achieved **Commendation** in INDIA for 'SHILPAARAMAM'-A Crafts Village at the Prestigious ISOLA (Indian Society of Landscape Architects, New Delhi) HONOURS & AWARDS 2012.

- ❖ Designed the scenic **SAFILGUDA LAKE Restoration** project (80Acres) at **Hyderabad** funded by UNEP, which on completion received **STATE AWARD** in 2003. Also made Environmental Design for 'Restoration of Various Lakes in Hyderabad' like '**Saroor Nagar Lake**', '**Langer Houz Lake**' and many more to Hyderabad Urban Development Authority, 1998 to 2002.
- ❖ Resident Design consultant for the Master Plan of '**Redevelopment of MUSI RIVER FRONT**' **Hyderabad** (20 kilometre length thru the Hyderabad city) as part of the team of Environmental Planning Collaborative (EPC) of Ahmedabad to the A.P.Govt 2003.

- ❖ Environmental Protection Design of '**MUDASARALOVA LAKE**' (120Acres) Precincts at **Visakhapatnam** for Municipal Corporation of Visakhapatnam, A.P.in 2000.
- ❖ Designed **Kingdom of Bahrain's** unique Landscape Architecture and Conservation Design Public Park project **ARAD BAY PARK a Sea side Promenade Development** for MSCEB a Rs.130 Crores equivalent BD (Bahraini Dinar) project **in the Middle East** (site measuring 30 acres land around picturesque 100 acres bay sea water) for public passive recreation and marine ecosystem conservation, 2005-2010.
- ❖ Designed and Won **National Award First Position** in an open competition for the **Kingdom of Bahrain's** best Design of **KHALIFA PARK Project** for MSCEB, a Rs.100 Crores equivalent BD (Bahraini Dinar) Public Park (site measuring 20 acres facing the sea) for public recreation,2007-2011.
- ❖ Resident Landscape Consultant to LEA Associates South Asia Pvt Ltd New Delhi for Presentation of '**Master Plan of GREATER HYDERABAD Scheme**' to HMDA, Govt of A.P. Hyderabad, 2008.

ROADS, HIGHWAYS AND INFRASTRUCTURE PROJECTS:

- ❖ Designed and Received **Awarded** as Best Landscape Infrastructure Design with Cash Prize in the **National Design Competition for HMRL (Hyderabad Metro Rail Limited)** in April 2014.
- ❖ For **H.E.Hon. Prime Minister of India's** dream project '**Golden Quadrangle**' was appointed design Consultants to M/s LEA Associates South Asia Pvt. Ltd., New Delhi who were in turn the Main Consultants to the National Highways Authority of India for '**World Bank funded Shershah Suri Marg, the famous Grand Trunk Historic Road NH – 2' between Delhi and Kolkatta, India in 2000.**
- ❖ As Design Advisor and Supervision Consultants to the Civil Aviation Affairs thru MSCEB, **Bahrain International Airport, Kingdom of Bahrain.**, 2006 to 2008.
- ❖ Was Consultant for Design Development works of **Main Highways** including **City Roads and Islands** of Hyderabad city for the **National Games** held at **Gachibowli, Hyderabad** in 2003.

TOWNSHIPS LARGE GATED RESIDENTIAL COMMUNITY PROJECTS:

- ❖ Designs for Villas layout of 20 acres '**PRAJAY VIRGIN COUNTY**', Hyderabad 2012.This Project has been **AWARDED** as our Andhra Pradesh State's **BEST AFFORDABLE HOUSING** project 2013.
- ❖ Designs for Villas layout of 6 acres '**MANJEERA PURPLE TOWN**', Hyderabad 2012.
- ❖ Designs for Villas Layout of 14acres '**JANAPRIYA SILVER CREST**', Hyd, 2014.
- ❖ Designs for 15 Acres Township for '**Wardha Power Corp Ltd**' near Nagpur 2011.
- ❖ As Co-Consultants to **EDAW UK** the Master Planners for MSCEB worked on '**Riffa Views**' a 900 villas set around the existing **popular Riffa Golf Club, Kingdom of Bahrain**. Designs supervision while the show villas were completed and designed oasis Mosque. As Co-Consultants to **HILLIER Architects USA** designed the International school, 2008.
- ❖ Designed and Supervised several Large Gated communities like '**Saarwest**', '**Juma villas**', **Yateem villas** 'and many more in the **Kingdom of Bahrain** for MSCEB from 2005 to 2008.

- ❖ Designs for '**KONCEPT AMBIENCE**' Group for their gated community projects '**CASA ESTEBANA (25Acres)**, '**NEIGHBOURHOOD (38Acres)**, '**TRAILS (12Acres)**, '**ANTHEM Vistas (28Acres)**, Hyderabad 2008 to 2011.
- ❖ Designs for '**Manjeera Residency**', Hyd 2004. '**Manjeera Purple Town** Hyd 2016.
- ❖ Designs for Gated projects "**Whisper Valley**" 12 acres site, '**Canton Park**', 6 Acres, '**Ambience Fort**', 14 Acres, Hyd 1995 to 2004 for Ambience Properties.
- ❖ Design for the Group Housing Complex '**Nectar Gardens**', 8 Acres, Hyderabad, 2000.
- ❖ Group Housing Complex for **A.W.H.O.**, 20 Acres, **Secunderabad**, 1997.
- ❖ Group Housing Complex for PREKON, 4 acres Hyderabad 2016.
- ❖ Gated Housing '**SriVaraMahaLaxmi Homes**' in 25 Acres at Ongole, AP State 2017.
- ❖ Gated Housing '**Kizen Park**' in 7 Acres at Hyderabad 2017.

INSTITUTIONAL AND PUBLIC PROJECTS:

- ❖ Designed and supervised MSCEB's very unique **Shaikha Hessa Mosque** project (site 2 acres) for The **Royal Court, Kingdom of Bahrain** in 2007.
- ❖ Campus Architectural and Landscape Designs for '**Centre for Cultural Resources & Training**' (**CCRT- 5 Acres**) at Hyderabad 2012.
- ❖ Campus Site Development for '**JN -IDBI**' (10 Acres) at Gachibowli, Hyderabad, 2010.
- ❖ The Fish Building Campus Site Development for '**N.F.D.B.(National Fisheries Development Board)**' of 5 Acres at Rajendranagar, Hyderabad 2012.
- ❖ Master Plan for '**Revitalization of Exhibition Grounds**' 20 acres at Hyderabad 2016.
- ❖ Campus Site Development Plan of '**National Academy of Construction-NAC-HITEX**' (175 Acres) now '**Hotel Novotel**', at Madhapur, Hyd 2002.
- ❖ Campus Site Development (12 Acres) for '**National Institute of Tourism and Hospitality Management-NITHM**' at Gachibowli, Hyderabad, 2004.
- ❖ Campus Site Development for **Dr. M.C.R.Human.Resource.Development.**, '**Institute of Administration**' Hyderabad in India 2004.
- ❖ Campus Redesign for '**Vasavi Engineering College**' of 18 acres Hyd, India, 2002.
- ❖ Design for '**Administrative Staff College of India – College of Management Education**' (4 Acres) at Banjara Hills, Hyderabad, in 1999.
- ❖ Consultant for the Design of '**Advanced Research Centre**' an Indo Soviet Defence Project of 30 Acres near Hyderabad for **DRDO** in 1993.
- ❖ Design for '**VIP LOUNGE**' at Exhibition Grounds, Hyd 2016.
- ❖ Design for '**Intl Sports Academy**' in 30 Acres at Hyd 2017.

SOFTWARE CAMPUS PROJECTS:

- ❖ Campus Design of **Computer Maintenance Corporation (CMC-78 Acres)** at Hyderabad in India 1993.
- ❖ Campus Design of '**Satyam-Software Technology Centre**' (110 Acres) Bahadurpally, Hyd, India 1999.
- ❖ Software Campus '**Kernex Micro Systems India Ltd.**' (2 Acres) at Hyd in 2003.

CITY PARKS PROJECTS:

- ❖ Designed and Won **National Award First Prize with cash** in a National open competition for the best Architectural and Landscape Design for '**Public Gardens-Revitalization**', a 140 year old historic city centre park of 54 acres at Nampally in Hyderabad, India 2004.
- ❖ Won **State Award** for the Design of '**Gun Park**' a Traffic island public park (1.5 acres) **opposite State Legislative Assembly**, for Municipal Corporation Hyderabad, 2003.
- ❖ Design of island '**Boorugula Rama Krishna Rao Statue Park**' for MCH in Hyd 2003.

- ❖ Design of city centre public '**Tilak Park**' (1.5 acres) for MCH at Koti, Hyderabad 2004.
- ❖ Design of public park '**Ficus Garden**' (18 acres) in Jubilee Hills, Hyd 2004.

TALL APARTMENT TOWER PROJECTS:

- ❖ Design for Apartment Towers '**Ambience Avenue**', Hyderabad, 1997.
- ❖ Apartment Towers '**Villa Heights**', Hyderabad, 2000.
- ❖ Apartment Towers '**Doyen Group**', 1998, Hyderabad
- ❖ Apartment Towers '**Manasarovar Heights**', Hyderabad, 2003.
- ❖ Apartment Towers '**Landmark Residency-Namaha**', Hyderabad, 2004.
- ❖ Apartment Towers '**K.K. Nivas**', Hyderabad, 2002.
- ❖ Apartment Towers '**Meghadri Heights**', Hyderabad, 2004.
- ❖ Sky Villa Apartment Towers '**BOTANIKA**', Hyderabad, 2017.
- ❖ Sky Villa Apartment Towers '**Manjeera Trinity Homes**' Hyderabad, 2013.
- ❖ Apartment Towers '**Prajay Virgin County**' Hyderabad, 2014.
- ❖ Apartment Towers '**Lansum Greens**' Vizag, 2014.
- ❖ Apartment Towers '**Ushodayam Group**' Hyderabad, 2015.
- ❖ Apartment Towers '**Golf View Towers**' Hyd 2016.
- ❖ Apartment Towers '**Tirumala Temple Town**' Tirupati, 2017.
- ❖ Apartment Towers '**MODI May Flower Grande**' Hyd, 2017.
- ❖ Apartment Towers '**Bhanu Group**' Rajmahendravaram 2017.

INDEPENDENT VILLA PROJECTS:

- ❖ Villa of Late **Dr Y.S.Rajasekhara Reddy** (Former Chief Minister) at Hyderabad, 1994.
- ❖ Villa of Late **Sri Kotla Vijaya Bhaskar Reddy** (Former Chief Minister), at Hyd 1992.
- ❖ Villa of **Mr.B.Suryanarayana Raju** (MAYTAS Group) at Hyderabad in 2000.
- ❖ Villa of **Sri. Rama Moorthy**, Hyderabad in 2003.
- ❖ Villas for **Mangatrai's Brothers**, Hyderabad in 2002.
- ❖ Villa of **Smt. Padmaja Bhaskar**, Hyderabad in 2003.
- ❖ Villa of **Sri Gangula Pratap Reddy** (Former M.P. Rajya Sabha), Hyd 1993.
- ❖ Villa of **Sri C.K. Rao** (Priyadarshini Spinning Mills Group), Hyderabad 1994.
- ❖ Villa of **Dr.D.N.Rao** (Duke Arnics Electronics Ltd Group.), Hyderabad 1994.
- ❖ Villa of **Mr.A.Ranga Raju** (Nagarjuna Construction Company Group), Hyd 1995.
- ❖ Villa of **Mr. Anil Mittal** (Industrialist), **Indore**, Madhya Pradesh in 1998.
- ❖ Villa of **Mr. V.K.Gupta** (Industrialist), **Coimbatore**, Tamilnadu in 2004.
- ❖ Villa of **Dr. Regina Papa** (Vice Chancellor), **Karaikudi**, Tamilnadu in 2003.
- ❖ Designed the **Spanish styled villa** at **Kingdom of Bahrain** 2008.
- ❖ Villa of **Mr.Sai Babu**, Hyderabad, 2010.
- ❖ Villa of **Mr.Ravinder Agarwal**, Hyderabad, 2011.
- ❖ Villa of **Mr.Y.V.Rao**, Hyderabad, 2014.
- ❖ Villa of **Mr.Krishna Athelli**, Hyderabad, 2016.
- ❖ Villa of **Dr.NV Rao**, Hyd 2016.
- ❖ Villa of **Mr.Bharadwaj**, Hyd 2018.

PLOTTED RESIDENTIAL LAYOUTS:

- ❖ Design for Plotted Layout for '**Dandamudi Enclave**', Hyd 2001.
- ❖ Plotted Layout for '**Manasa Hills**', 45 acres Hyderabad 2004.
- ❖ Plotted Layout for '**Doyen County**', 80 acres Hyderabad 2004.
- ❖ Plotted Layout for 'SB-Phase1', 145 acres, Hyderabad 2013.
- ❖ Plotted Layout for '**Suvarna Bhoomi**', 74 acres, Vizag 2013.
- ❖ Plotted Layout for 'SB', 43 acres, Achutapuram, Vizag, 2014.

- ❖ Plotted Layout for SB, 38 acres, Bhogapuram, Vizag, 2014.
- ❖ Plotted Layout for 'SB-Phase-3', 45 acres, Vizag 2014.
- ❖ Plotted Layout for "**Peram-Grand**", 50 acres, Vizag 2016.

FARM HOUSES/ CHALETS:

- ❖ Chalet for **H.E. Shaikh Isa** at **Bahrain** and many more for MSCEB, 2005 to 08.
- ❖ Farm House for **Mr.Vijaykumar** (VijayavaniGroup), Hyd 1999.
- ❖ Design of Farm House Layout for **Mr.A.Krishna Rao**, Hyderabad 2002.
- ❖ Farm House for **Mr.Raghu Nandan Reddy**, Hyderabad, 2012.
- ❖ Farm House for **Mr.Papa.Reddy**, Hyderabad, 2014.
- ❖ Design of Farm House Layout for '**Peacock Aqua Group**' at Hyderabad 2016.

INDUSTRIAL PROJECTS:

- ❖ Design of '**Hindustan Sanitary ware & Industries Ltd**', a Ceramic Industrial unit at **Bibinagar** 57 km away from Hyderabad 1994 - 99.
- ❖ Design of '**Pokarna Granites**' a Granite Industry 50 km from Hyderabad in 1996.
- ❖ Design for '**P.S.M.Spining Ltd.**', **Sadashivpet** 80 km from Hyderabad in 1997.
- ❖ Design of '**Duke Arnics**' an Electronics Industry near Hyderabad in 1994.
- ❖ Design of '**Bull Power**' Systems Ltd. an Electronic Industry at Hyd 1994.
- ❖ Design of '**Apparel Export Park**', a Textile Industrial Park, **Gundla Pochampally**, Hyderabad for A.P.I.I.C. (175 Acres) in 1997.
- ❖ Design of '**ALPLA International**', an industry at Pasha Mylaram, near Hyd, 2012.
- ❖ Design of '**KS Granites Pvt Ltd**' at Ongole, Andhra Pradesh State 2014.

COMMERCIAL MALLS & OFFICE COMPLEXES:

- ❖ Design of '**Royal Plaza**' a Commercial Complex, Hyd 1994.
- ❖ Design of '**Golden Edifice**' a Commercial/Office Complex, Khairatabad, Hyd 1997.
- ❖ Design of '**White House**' a Commercial/Office Complex, Begumpet, Hyd 2001.
- ❖ Design of Office Complex '**Millennium Centre**' RajBhavanRoad, Hyderabad 2004.
- ❖ Commercial complex '**LG Towers**' Banjara Hills, Hyderabad, 2013.
- ❖ Design for the Jewellery outlet of **Rajashree**, Hyderabad in 1995.
- ❖ Jewellery outlet of **Mussadilal & Sons**, Hyderabad in 1997.
- ❖ Mall Multiplex '**CCPL-Ram Chandra**', Hyderabad, 2015.

ENTERTAINMENT -- HOTELS, RESORTS& SPAS, CLUBS & RECREATIONAL:

- ❖ Designed World prestigious '**Hotel Al Banader**' at Bahrain for MSCEB, 2008.
- ❖ Designed World prestigious '**Al Areen-Resort&Spa**' at Bahrain for MSCEB 2008.
- ❖ Designed '**Alankrita-Resort&Spa**' at Hyd, which won **India's Best Awards** 2004.
- ❖ Design of '**Sainikpuri Club**' at Secunderabad.2013.
- ❖ Design for '**Baseera Garden**' Hotel at **Secunderabad** in 1995.
- ❖ Design of '**Walden club**' in Whisper Valley Township, **Hyderabad** in 2000.
- ❖ Design for '**Oasis Resort**', overlooking Lake, at **Khammam** in 2004.
- ❖ Design for '**Nizam Club** Renovation at Hyderabad, 2015.
- ❖ Design for '**Prajay Resorts**' at Hyderabad, 2015.
- ❖ Design for '**Manjeera Purple Town**' **Club** at Hyd 2017.
- ❖ Design for '**Botanika Club**' at Hyd 2017.
- ❖ Design for '**Modi MFG Club**' at Hyd 2017.

ROOF GARDENS:

- ❖ Design of '**SKY Garden**' for RAJADHANI Hotel at Hyderabad in 1996.
- ❖ Design of '**Sky Garden**', for Doyen Group, Hyderabad in 2000.
- ❖ Design of '**Atrium**', for Millennium office Towers, Hyderabad in 2004.
- ❖ Design of '**SKY Garden**' for Mr.Sai Babu's Residence, Hyderabad, 2011.
- ❖ Design of '**SKY Garden**' for Green Gold Animations, Hyderabad, 2012.
- ❖ Design of '**SKY POOL & Garden**' for Manjeera Trinity Homes at Hyderabad.2014.

CONVENTION CENTRES:

- ❖ Design of '**T.N.R. FORT**' a 1.5 acres Convention Centre for Products launching, Event Programmes, Marriages and parties in Hyderabad 2004.
- ❖ Design of '**K.M.G.Paradise**' 4 Convention Centres in 8 Acres, Hyderabad in 2004.
- ❖ Design of '**VASANTH VIHAR**' a Convention Centre on 4 Acres for conferences, seminars, celebrations, and parties at Hyderabad 2013.
- ❖ Design of '**M Convention Centre**' Hyderabad 2015.
